



We're
Blue Marlin Systems,
a global provider of
On-site and Offsite
IT Outsourcing services.

O V E R V I E W

Our mission, quite simply, is to form strategic alliances with our customers.

We do so by providing high quality and efficient onsite and offsite outsourcing solutions that reduce our customers' budgets, while allowing them to focus on their core businesses. With industry and technical experts supporting our clients from US and India, we are the IT industry's leader in Application Outsourcing.



S E R V I C E S

We recognize that corporations today view and use their IT systems for competitive advantage. Building and retaining in-house capability consistently is often difficult.

Industry best practices encourage use of strategic outsourcing relationships to guard against technical obsolescence while gaining financial advantages from such efficient partnerships.

Blue Marlin's outsourcing offerings are carefully assembled to deliver cost-effective solutions for mission critical applications in the current IT landscape.

SAP R/3 Application outsourcing

Enterprise Application Integration (EAI)

Legacy Data Migration Services

Client Server Application Development and Maintenance services

E-Business Strategy, Development and Maintenance services



Great Offer!

5%

COMMISSION

Employees are eligible for a 5% commission when you book the most airline tickets!

C L I E N T S

Our customers range from giant Fortune 100 companies such as Allied Signal and Siemens to smaller ones (100–500 million dollars) such as AluSuisse Lonza and BMC Industries.

Not just technical experts - we know your industry! By specializing in selected industries, Blue Marlin brings best practices and know-how to every client engagement.

Sample Industries:

- Aerospace & Defense
- Automotive & Heavy Engineering
- Bulk & Specialty Chemicals
- Consumer Packaged Goods
- Hi-tech electronics components distribution
- Dairy and Food Products
- Forestry and Paper Products
- Pharmaceutical Manufacturing & Distribution
- Travel and Leisure



C A S E S T U D I E S

e-Business and Client Server

The Challenge

To build a world class, high performance booking engine for Vacation Travel Reservations. Operating out of multiple call centers, the requirement was to give near instant response to travelers on vacation choices while connecting real time to thousands of hotels, airlines, leisure services and car rental agencies.

The Solution

Business Process experts from Blue Marlin Systems helped the customer to design a lean front-end GUI for quick responses to customers while also providing opportunities of up selling of profitable add-on services.

Cost efficiencies were gained by setting up design and quality teams to work out of our remote development center in New Jersey.

Technical Design

The technical architecture was built for J2EE-compliant e-business server platforms like BEA Weblogic and BM Websphere Application Servers. The design made efficient use of EJBs and "state full-session EJBs" for business process entities and Servlets for workflow components. Using JMS/RMI, the service EJBs interacted with middleware MQSeries application using an XML-based message structure

Technical Platforms

Visual Age for Java, MQ Series, C++, SAP R/3, ORACLE, IBM Websphere Application Server.



C A S E S T U D I E S

Enterprise Application Integration

The Challenge

To architect, develop, test and quality assure industrial-strength integration for an SAP R/3 application with critical bridges to external manufacturing and supply chain systems.

The scope of work also included initial data conversions into SAP

The Solution

Using our Rapid Strike Methodology, the Blue Marlin team quickly established structure and standards for the entire technical architecture and development on this project.

Experts from Blue Marlin also guided in-house development teams in the detail design of critical interfaces to manufacturing, warehouse and supply chain systems.

Blue Marlin also provided leadership in the testing phase of the project by helping design strategy and detailed test scripts.

Cost efficiencies were gained by setting up development teams to work out of our remote development centers in New Jersey and Baltimore

Technical Platform

SAP R/3, I2, Mercator, EDI (Gentran), QAD Manufacturing, home grown Mainframe Systems-based message structure.



Outsourcing to
Blue Marlin Systems
is as easy as 1-2-3

H O W I T
W O R K S

<p>1 ASSESSMENT</p>	<ul style="list-style-type: none"> ❑ Scope, duration & goals ❑ Service Level Agreements ❑ Transition Plan ❑ Budgets
<p>2 KNOWLEDGE TRANSFER</p>	<ul style="list-style-type: none"> ❑ Knowledge transfer work sessions and documentation ❑ Change Management
<p>3 GO-LIVE</p>	<ul style="list-style-type: none"> ❑ Transition to Blue Marlin ❑ Continuous monitoring of system and metrics



W a n t t o
k n o w m o r e ?

Contact us for a free evaluation of your outsourcing needs:

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